

Notes for Monterey Bay Area City Managers' Group

Community Development

1. Enrollment – Began the year examining the influences that have resulted in limited growth; examined unintended barriers; worked to strengthen relationships with the community 16,000 students; 8,000 on campus and 8,000 off campus. *Spring enrollment showing growth in day, 9.0 – f/t students, as well as p/t. Currently at about 3%. Significant growth in Latino enrollment, over 6% this point in the term.*
2. Construction – Substantial activity involving Bond funds [through 2014]
 - a. Campus – Community stadium and physical education; child development; lecture forum; social science; infrastructure
 - b. Public Safety Training Center (Seaside)
 - c. Education Center (Marina) – land swap
 - d. MOUT (county)
 - e. Parker Flats (county)
 - f. BOQs (Seaside)
3. Economic Development [in addition to the substantial impact of annual budget]
 - a. \$40 million annual budget; at least 9\$ million in construction this year, expect over \$15 million next year: 335 f/t employees + 300 p/t employees
 - b. Three needs assessments: *Employers, Seaside/Marina residents (Ed Center), District residents (campus)*
 - c. Intended to promote enrollment growth and provide insight to regional economic development
 - d. MCBC Education cluster findings: 13 public/private ed. institutions total nearly \$1 billion annual operational budgets; creating 46,000 jobs regionally
 - e. Need for regional economic development planning: quality of life and education are keys to attracting and retaining quality employers
4. 1st Annual President's Address – May 11; Hyatt Regency (Monterey, Seaside, Marina)