

Monterey Peninsula College Institutional Research 2007 – 2008 Research Agenda

Purpose of Research

The purpose of research at Monterey Peninsula College is to support institutional effectiveness and student learning.

Types of Research Activities

The Office of Institutional Research will: (1) conduct mandated research, including the Accountability Reporting for the Community Colleges (ARCC), (2) provide ongoing enrollment and demographic trends, (3) support program review, (4) evaluate efforts to improve student learning, and (5) conduct ad hoc research, as needed and as time permits.

The Office of Institutional Research will conduct research projects in several areas to satisfy the research needs, described above. The research areas include: (a) student enrollment and demographics; (b) student assessment, performance, and outcomes; (c) student satisfaction, needs, and perceptions, (d) faculty and staff demographics, satisfaction and perceptions; and (e) community information.

Institutional Research Agenda

MPC's institutional research agenda, on the following two pages, establishes the projects and timelines for a three-year period. The institutional research agenda was developed in coordination with the Institutional Research Advisory Committee.

Institutional Research Advisory Group

The role and function of the Institutional Research Advisory Group (IRAG) is to support, advise, and make recommendations on research matters to the President's Office and the Office of Institutional Research (OIR). The IRAG acts as an advisory group and is not directly responsible for the actual research practices and procedures implemented by the Office of Institutional Research, nor is the IRAG responsible for governance matters. The group provides guidance in prioritizing research tasks to be undertaken at Monterey Peninsula College and assumes the role as a "buffer" and/or "ear" between the OIR and the various campus constituents. The group may recommend research policy and procedures; suggest a paradigm for project priorities; review research materials for publication; provide research suggestions and comment; develop/recommend an annual research agenda; and in general, provide a forum to be used at the discretion of the President's Office and the Director of Institutional Research. The control, authority, and responsibility for the institutional research efforts at Monterey Peninsula College is delegated to and remains with the Office of Institutional Research under the discretionary authority of the President's Office.

The IRAC meets on a bi-monthly schedule. Members include the director of institutional research, the vice president for Academic Affairs, the dean of workforce development/occupational education, an AAAG representative, a student services representative (appointed by the vice president), the associate dean for information technology (or designee), and a representative from the community (appointed by the director of institutional research). The consensus model of resolution will be utilized as the basis for any group recommendations.

Monterey Peninsula College Institutional Research Agenda

Area/Project	Purpose	Implementation Year		
		2007-08	2008-09	2009-10
Federally-mandated reporting				
IPEDS and other reports (e.g., Crime & Campus Security, Equity in Athletics)	Mandated	✓	✓	✓
State-mandated reporting				
Accountability Reporting for the Community Colleges (ARCC)	Mandated	✓	✓	✓
Validation of assessment instruments	Mandated - Matriculation			Begin CTEP & Writing
Basic Skills Initiative		✓	TBD	TBD
Accreditation-related research				
Assist in implementation of SLOs		✓	✓	
Participation in self-study			✓	
Enrollment Strategies				
Evaluation of 2006-07 EAC goals and activities		✓		
Development of 2007-08 evaluation plan		✓		
Evaluation of 2007-08 goals and activities			✓	
Development of 2008-09 evaluation plan			✓	
Evaluation of 2008-09 goals and activities				✓
Student Enrollment & Demographics				
Age, gender, ethnicity, academic level, enrollment status, educational goal, unit load, area of residence, international students		✓	✓	✓
Program Review				
Headcount enrollment, WSCH, FTES, and FTE		✓	✓	✓
Grade distribution, course success and retention rates		✓	✓	✓
Labor market information (for occupational programs only)		✓	✓	✓

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Student Access and Success				
Cal-PASS		✓	✓	✓
Student Equity Plan			✓	
Degrees and certificates earned		✓	✓	✓
Number of transfers to CSU and UC & Transfer preparedness rates		✓	✓	✓
Student Satisfaction, Needs, & Perceptions				
Scheduling – days & times courses are offered		<i>fall</i>	TBD	TBD
Interest in late start classes, particularly at Ft. Ord Education Center		<i>fall</i>		
Satisfaction with student support services, climate, engagement (for Program Review, Accreditation)			✓	
VTEA survey		✓	TBD	TBD
Faculty/Staff surveys				
Employee housing needs		<i>Early fall</i>		
Community Information				
K-12 enrollment trends, including preparedness & college-going rates		✓	✓	✓
Community demographic trends & projections, (based on most recent US Census data)		✓	✓	✓
Resident educational needs assessment		✓ (fall)		
Employer needs assessment		✓ (fall)		
Divisional/Departmental requests				
Progression from basic skills to higher level courses (Humanities Division)		✓ (fall)		