

Monterey Peninsula College Institutional Research 2009 – 2010 Research Agenda

Purpose of Research

The purpose of research at Monterey Peninsula College is to support institutional effectiveness and student learning.

Types of Research Activities

The Office of Institutional Research will: (1) conduct mandated research, including the Accountability Reporting for the Community Colleges (ARCC), (2) provide ongoing enrollment and demographic trends, (3) support program review, (4) evaluate efforts to improve student learning, and (5) conduct ad hoc research, as needed and as time permits.

The Office of Institutional Research will conduct research projects in several areas to satisfy the research needs, described above. The research areas include: (a) student enrollment and demographics; (b) student assessment, performance, and outcomes; (c) student satisfaction, needs, and perceptions, (d) faculty and staff demographics, satisfaction and perceptions; and (e) community information.

Institutional Research Agenda

MPC's institutional research agenda, on the following two pages, establishes the projects and timelines for a three-year period. The institutional research agenda was developed in coordination with the Institutional Research Advisory Committee.

Institutional Research Advisory Group

The role and function of the Institutional Research Advisory Group (IRAG) is to support, advise, and make recommendations on research matters to the President's Office and the Office of Institutional Research (OIR). The IRAG acts as an advisory group and is not directly responsible for the actual research practices and procedures implemented by the Office of Institutional Research, nor is the IRAG responsible for governance matters. The group provides guidance in prioritizing research tasks to be undertaken at Monterey Peninsula College and assumes the role as a "buffer" and/or "ear" between the OIR and the various campus constituents. The group may recommend research policy and procedures; suggest a paradigm for project priorities; review research materials for publication; provide research suggestions and comment; develop/recommend an annual research agenda; and in general, provide a forum to be used at the discretion of the President's Office and the Director of Institutional Research. The control, authority, and responsibility for the institutional research efforts at Monterey Peninsula College is delegated to and remains with the Office of Institutional Research under the discretionary authority of the President's Office.

The IRAG meets on a bi-monthly schedule. Members include the director of institutional research, the vice president for Academic Affairs, the dean of workforce development/occupational education, an AAAG representative, a student services representative (appointed by the vice president), the associate dean for information technology (or designee), and a representative from the community (appointed by the director of institutional research). The consensus model of resolution will be utilized as the basis for any group recommendations.

Monday, November 16, 2009

Monterey Peninsula College Institutional Research Agenda

Area/Project	Agency/ Audience	Implementation Year		
		2008-09	2009-10	2010-11
Federally-mandated reporting				
IPEDS and other reports (e.g., Crime & Campus Security, Equity in Athletics)	U.S. Dept of Education	✓	Spring	✓
Title IX survey of Interest in Intercollegiate Athletics	Office of Civil Rights		Spring	
State-mandated reporting				
Accountability Reporting for the Community Colleges (ARCC)	CCCCO	✓	February	✓
Validation of assessment instruments – MDTP	CCCCO – Matric.	✓ <i>(set cut scores)</i>	Fall <i>(Validate cutscores)</i>	
Validation of assessment instruments – CTEP	CCCCO – Matric.			✓
Validation of assessment instruments - Writing	CCCCO – Matric.		✓ Develop prompts	✓
Accreditation-related research				
<i>Co-chair Standard IA</i>	ACCJC	✓		
<i>Oversee implementation of faculty and staff survey related to Standards</i>	ACCJC	✓		
<i>Oversee implementation of Noel-Levitz Student Satisfaction Inventory (SSI)</i>	ACCJC	✓		
Serve as resource for collection of ‘evidence’	ACCJC	✓	Fall	
Write introduction to self-study and Addendum (as needed)	ACCJC		Fall	
Enrollment Strategies				
Provide data to serve in evaluation of 2007-08 – 2008-09 goals and activities			Fall	
“ALL USERS” enrollment reports	Entire campus community		Fall Spring	
Ad-hoc data			Fall Spring	
Student Enrollment & Demographics				
Age, gender, ethnicity, academic level, enrollment status, educational goal, unit load, area of residence	Entire campus community	✓	Fall	✓

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Program Review				
Headcount enrollment, WSCH, FTES, and FTE	Divisions/ Departments	✓	Fall	✓
Grade distribution, course success and retention rates	Divisions/ Departments	✓	Fall	✓
Gender, Age, Ethnicity	Divisions/ Departments	✓	Fall	✓
Labor market information (for occupational programs only)	Divisions/ Departments	✓	Fall	✓
Support for departmental surveys	Divisions/ Departments	✓	Fall	✓
Self-study for Office of Institutional Research	OIR	✓		
Student Access and Success				
Cal-PASS		✓		✓
Student Equity Plan	Entire campus community		Fall Spring	
Differential retention/success rates for transfer, CTE, basic skills courses			✓	
PASS cohort follow-up				✓
Student Satisfaction, Needs, & Perceptions				
Survey for students enrolled at Education Center at Marina		✓		
VTEA survey	CTE courses	✓	Fall Spring	✓
Community Information				
K-12 enrollment trends, including preparedness & college-going rates	Entire campus community	✓	Spring	✓
Community demographic trends & projections, (based on most recent US Census data)	Entire campus community			✓
Divisional/Departmental requests				
Progression from lower level ESL to higher level ESL courses (Humanities Division)	Divisions/ Departments	✓		
Examine success in GE courses w/ & w/o Engl. and/or math advisories	Divisions/ Departments		✓	

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