

Career & Transfer Resource Center (CTRC) Program Review 2011-2012 Executive Summary

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The MPC Career & Transfer Resource Center (CTRC) monitors and mentors the transfer process between MPC and four year colleges and universities and serves as a resource for career exploration. The Career & Transfer Resource Center offers career and transfer resources, workshops, guidance and referral. The CTRC Coordinator provides career exploration resources and information to assist with university choices.

The primary purpose of the Transfer portion of the CTRC is to provide students with accurate and current information about transfer opportunities through a centralized location with the resources and the equipment necessary for effective student research.

The primary purpose of the Career portion of the CTRC is to provide self-assessment, career exploration and job search assistance through a centralized location that is adequately staffed for job search and career activities with resources and the equipment necessary for effective student research.

Strengths

- Clear, complete, program data
- Good demographic and transfer information
- Objectives, activities and timeline are clearly defined but needs information from 2012

Areas to Address

- Self-study could be more strengthened by clearly connecting goals with action plans
- No plan to address services at Marina Education Center, “staffing may not be adequate to support services at Marina Education Center”
- Given the role of the CTRC, it might be beneficial to establish SLOs that are related to transfer and or careers

Trends/Planning Assumptions

- SB 1440: Student Transfer Achievement Reform Act that requires the AA/AS with transfer degrees
- SB 1456: Student Success Act of 2012 that mandates core student services
- Chancellor’s Office recommendation to prioritize course offerings that increase Career Technical Education courses, certificates and degrees

- Decreased availability of enrollment in the UC and CSU systems in conjunction with increased costs at both public institutions
 - Increase in CSU and UC re-directs
 - Fewer Spring transfers
- Ease of student access
- Sufficient materials and resources
- Centralized location
- Appropriate services
- Adequate staffing and budget
- Data collection for long-term planning and evaluation

Goals

- Goals address trends
- Goals align with overarching Student Services goals

Summary

A Student Services Program Review was conducted for the CTRC in the Spring of 2013. The evaluation team suggests that program goals need to be more clear and concise and show how the action plans support the program goals. The trends show that community colleges are expecting more students to be “job ready” due to the SB 1440 act, which will impact the CTRC with more students needing more services. With the co-location of the job center and the CTRC in the new student services building, the evaluation team agrees that more collaboration between the two programs would be beneficial and more efficient. Even with limited staffing and resources it was indicated in a report by CNN Money that MPC was among the top community colleges with a transfer rate of over 50% placing MPC in the top 10 of CCCs listed of 100. Through the student satisfaction survey the CTRC shows that it provides valuable resources and services to students attending MPC.

Results from the student satisfaction survey indicated the following:

- When students do use the services, they are able to make transfer plans and meet the SLO
- Services and resources are assisting students to make major/career plans in accordance with the SLO