

MONTEREY PENINSULA COLLEGE
Institutional Goals and Objectives for 2014-2017

Mission Statement

Monterey Peninsula College is an open-access institution that fosters student learning and achievement within its diverse community. MPC provides high quality instructional programs, services, and infrastructure to support the goals of students pursuing transfer, career training, basic skills, and life-long¹ learning opportunities.

Values Statement

We hold the following as vital to the attaining of our Mission:

- Recruiting and retaining highly qualified and diverse faculty and staff.
- Supplying and supporting faculty and staff with high quality equipment and necessary training.
- Providing all faculty, staff, students and support personnel with clean, attractive and safe facilities.
- Fostering a culture of collaboration to promote and achieve student success.

Goal 1: Help students achieve their educational goals.

Objective 1.1: Create and/or revise programs and curriculum to help students transfer or build job-related skills.

Objective 1.2: Review, improve, and effectively communicate matriculation processes.

Objective 1.3: Develop continuing education program encompassing community education, contract education, and workforce development. See *Strategic Initiative on Continuing Education*.

Objective 1.4: Provide essential support services at the Marina Education Center and the Seaside Public Safety Center.

Objective 1.5: Implement the online learning strategic plan that includes institutional support, protocols, and assessment.

Objective 1.6: Create a framework for faculty and staff to further their knowledge and skills, so they can more effectively provide quality instruction and services.

Objective 1.7: Review and revise scheduling processes.

Goal 2: Establish and maintain fiscal stability.

¹ Faculty Senate requests a definition of lifelong learning be included.

Objective 2.1: Offer a retirement incentive. (negotiable)

Objective 2.2: Reduce college's benefit costs. (negotiable)

Objective 2.3: Improve institutional efficiencies:

- a. scheduling
- b. consolidating
- c. efficient use of resources

Objective 2.4: Create and implement a significant marketing plan.

Objective 2.5: Improve and enhance enrollment and retention rates.

Objective 2.6: Increase program development to meet the changing educational needs of the community.²

Objective 2.7: Develop and implement plan to increase the number international students.

Objective 2.8: Create opportunities to partner with public and private organizations.

Objective 2.9: Obtain extramural funding.

Goal 3: Streamline, clarify, and communicate policies and procedures for campus administration and governance.

Objective 3.1: Review and revise Board policies and administrative procedures as needed.

Objective 3.3: Develop and distribute handbooks to clarify committee functions and shared governance processes.

Objective 3.4: Improve security and safety procedures.

Goal 4: Establish and maintain effective technological infrastructure.

Objective 4.1: Ensure academic accessibility and success.

Objective 4.2: Enhance channels of communication and collaboration.

Objective 4.3: Strengthen connectivity, security, and sustainability of technology infrastructure.

Objective 4.4: Enhance information management.

Objective 4.5: Develop funding and sustainability model for technology.

² Supports goal 1.