

## MONTEREY PENINSULA COLLEGE

### 2014-2017 Institutional Goals and Supporting Objectives

#### Mission Statement

Monterey Peninsula College is an open-access institution that fosters student learning and achievement within its diverse community. MPC provides high quality instructional programs, services, and infrastructure to support the goals of students pursuing transfer, career training, basic skills, and lifelong<sup>1</sup> learning opportunities.

#### Values Statement

To attain the mission of the college and enhance the intellectual, cultural, and economic vitality of our diverse community, MPC strives to:

- Cultivate collaboration to promote student success
- Recruit and retain highly qualified faculty and staff
- Provide students and staff with clean, accessible, attractive, and safe facilities
- Provide equipment and training sufficient to support student learning and achievement

#### Goal 1: Help students achieve their educational goals.

**Objective 1.1:** Create, delete and/or revise programs and curriculum to help students transfer or build job-related skills. [Meet SB 1440 and 440 requirements]

**Objective 1.2:** Develop and implement Student Success and Equity plans. [Student Success Initiative]

**Objective 1.3:** Continue to develop continuing education program encompassing community education, contract education, and workforce development. See *Strategic Initiative on Continuing Education*. [Community needs]

**Objective 1.4:** Provide essential support services for the Marina Education Center and the Seaside Public Safety Center. [Meet Accreditation standards]

**Objective 1.5:** Implement the online learning strategic plan that includes institutional support, protocols, and assessment. [Meet Accreditation standards.]

**Objective 1.6:** Maximize systematic participation in the Instructor and Program Reflections process for continuous quality improvement. [Meet Accreditation standards]

**Objective 1.7:** Review and revise scheduling processes to meet student needs and increase class size average. [Fiscal Stability]

**Objective 1.8:** Meet the college's Institution-Set Standards. [Meet Accreditation standards]

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<sup>1</sup> A definition of lifelong learning will be developed by representatives from Academic Senate and College Council

**Goal 2: Establish and maintain fiscal stability.**

**Objective 2.1:** Improve institutional efficiencies.

**Objective 2.2:** Create and implement a significant marketing plan.

**Objective 2.3:** Strategically improve and enhance enrollment and retention rates.

**Objective 2.4:** Develop and implement a plan to increase the number of international students.

**Objective 2.5:** Create opportunities to partner with public and private organizations.

**Objective 2.6:** Obtain extramural funding.

**Goal 3: Review, revise, and communicate policies and procedures to support the college mission.**

**Objective 3.1:** Review and revise Board policies and administrative procedures as needed.  
[Accreditation]

**Objective 3.2:** Develop and distribute handbooks to clarify committee functions and shared governance processes.

**Goal 4: Establish and maintain effective infrastructure to promote student learning and achievement.**

**Objective 4.1:** Strengthen connectivity, security, and sustainability of technology infrastructure.  
[Accreditation]

**Objective 4.2:** Implement an information management system. [Accreditation]

**Objective 4.3:** Develop funding and sustainability model for technology. [Accreditation]

**Objective 4.4:** Review and revise facilities plan. [Accreditation and Fiscal Stability]

**Objective 4.5:** Create and implement a human resources plan. [Accreditation, Fiscal Stability and Equity]

**Objective 4.6:** Update and implement the emergency response plan.