



EXECUTIVE DIRECTOR'S REPORT TO MPC GOVERNING BOARD OF TRUSTEES March 23, 2015

FUNDRAISING

1. **Total Monthly Donations Received in February 2016:**

2. **President's Circle Campaign**

The 2016 President's Circle (PC) campaign will kick off in May. We are currently recruiting PC Ambassadors to help with solicitations.

3. **Business Partnership Program**

Our Business Partners program encourages local, regional, and national businesses to invest in MPC. We have raised \$21,000 in unrestricted funding through this program so far in 2016. Business Partners receive year-round recognition on various publications and at events, including the President's Address to the Community.

4. **Grants**

Since January 2015, we have submitted 10 grant proposals and have three additional proposals currently under development. Recent awards include \$15,000 for additional lab equipment for the 3D Art program from Chevron.

In addition to the Foundation's grants, we are working closely with the college to develop a multi-million STEM proposal to the Department of Education. Proposals are due May 3, 2016.

5. **Spring Appeal**

A spring appeal will be mailed to approximately 5,000 local contacts directly following the President's Address to the Community. This is the first time the Foundation has mailed a mid-year appeal since 2012.

EVENTS

1. **25th Annual Lobo Hall of Fame**

The 25th Annual Lobo Hall of Fame was Saturday, March 5th in the Ferrantes Bay Room at the Monterey Marriott. The event was an enormous success, with over 130 attendees.

2. **10th Annual President's Address to the Community**

The 10th Annual President's Address to the Community will be held Friday, April 22, 2016 at the Monterey Marriott. This year's awardees are Dan and Joann Albert. Reservations can be made at mpcfoundation.org/PA16.

3. **Scholarship Awards Ceremony**

The Foundation office is working in collaboration with the Financial Services office to host the Scholarship Awards Ceremony this year. Please save the date: May 24, 2016 at 4pm in the MPC Theatre.

COLLEGE SUPPORT

1. Spring Fall Faculty & Staff Advancement (FASA) Awards were approved at the Foundation's March Board meeting, totaling \$18,583.
2. The MPC Foundation raised a total of \$6,231.78 through the Monterey County Weekly Gives! Campaign at the end of 2015 for a new program, Food for Thought. This program will provide meal cards to financially needy students to be able to purchase food at the cafeteria.
3. The Foundation continues to provide emergency and textbook assistance to needy students each semester. Working in collaboration with Student Services to identify students in need, we have streamlined our processes and are able to respond to students in a more timely manner.