

Many of the Ideas that were Not Recommended (from College Council 10-15-13)

Possible Recommendations	Reason(s) idea was not recommended
1. IMPROVE ENERGY EFFICIENCY: Remove personal appliances.	Could be done on a volunteer basis. Could lower morale. Result would have little fiscal impact.
2. IMPROVE ENERGY EFFICIENCY: Reduce printing.	May be done on a volunteer basis. Some printing necessary. Result could have some fiscal impact, but savings may not justify problems associated with a lack of print materials.
3. IMPROVE ENERGY EFFICIENCY: Make faculty evaluation process electronic.	Could save time and money, but would add to the complexity of completing student evaluations. If put evaluations online, fewer students would participate (current online student evaluation participation is low).
4. IMPROVE ENERGY EFFICIENCY: Conserve water.	Few savings. Further water conservation could negatively impact the appearance of the campus.
5. IMPROVE ENERGY EFFICIENCY: Go solar.	Has possibilities, but payback takes years. Isn't realistic for recommendations that need to have an almost immediate fiscal impact. Something to continue to explore.
6. IMPROVE INSTRUCTIONAL EFFICIENCIES: Cut programs or courses that do not generate revenue.	Being done. Relevant to "Improve instructional efficiencies."
7. IMPROVE INSTRUCTIONAL EFFICIENCIES: Schedule according to student need, not instructor want.	Being done. Should be continually monitored (included in "Improve institutional efficiencies.").
8. IMPROVE INSTITUTIONAL EFFICIENCY: Close early spring.	No resulting savings. Could actually gain FTES by offering short-term courses.
9. IMPROVE INSTITUTIONAL EFFICIENCY: Create 11 month schedule for college.	Negotiable. Would be difficult to serve students needed to apply, assess, and enroll.
10. BENEFITS: Remove or limit benefits claims for non-traditional medical treatments (e.g., Chiropractic) that don't conform to critical care.	May be explored as a means of reducing college's benefit costs.
11. BENEFITS: Reduce/eliminate medical insurance for Board members.	May be explored as a means of reducing college's benefit costs. Savings would not be significant.
12. BENEFITS: Reduce health benefits (e.g. one eye exam/year). Higher copay for those who earn more)	May be explored as a means of reducing college's benefit costs.
13. BENEFITS: Participate in a commercial health plan (with a larger risk pool that a self-funded medical plan).	May be explored as a means of reducing college's benefit costs.
14. BENEFITS: Charge employees a premium for dependents who use health coverage.	May be explored as a means of reducing college's benefit costs.
15. BENEFITS: Consider health promotion programs/incentives like the Know Your Numbers model at CHOMP.	Minimal fiscal impact.
16. Work with the Foundation to establish endowed faculty positions in key areas.	May be considered under "Obtain extramural funding."
17. Eliminate all travel and conferences, professional development.	Minimal fiscal impact.
18. Restrict ability to use "substitute" teachers.	Minimal fiscal impact. Some substitutions are particularly vital.
19. Use adjunct rather than full-time faculty teaching overloads.	Full-time overloads are actually more cost effective than hiring adjuncts.

20. Eliminate subsidy for Foundation.	A few problems associated with doing so. Would cost the college more in the long run.
21. MARKETING: Use the digital sign out front to advertise events on campus.	Will be considered under "Create and implement a significant marketing plan."
22. MARKETING: Coordinate recruitment efforts at area high schools.	Will be considered under "Create and implement a significant marketing plan."
23. CLASS SIZE: Increase number of larger classes.	Will be considered under "Improve institutional efficiencies."
24. CLASS SIZE: Provide support to faculty who teach large classes.	Will be considered under "Improve institutional efficiencies."
25. CLASS SIZE/RETENTION: Pay faculty with large classes to provide "study sessions" to increase retention.	Will be considered under "Improve institutional efficiencies."
26. RETENTION: Emphasize student clubs to grow enrollment through retention.	Will be considered under "Improve and enhance enrollment and retention rates."
27. SCHEDULING: Allow scheduling flexibility to allow eight-week and weekend classes	Currently being done. Will continue to be considered under "Improve institutional efficiencies."
28. SCHEDULING: Create an annual schedule to support program requirements/Ed plans.	Relevant to "Improve institutional efficiencies."
29. Create more "hip" programs (Video Game Design, Allied Health, etc.).	Relevant to "Increase program development to meet the changing educational needs of the community."
30. Carry over departmental funds.	Can be done now. No fiscal savings.
31. FEES: Add/increase student fees.	Most fees controlled by state. Parking fees cannot be added to the general fund.
32. FEES: Add/increase community fees.	Most fees controlled by state.
33. FEES: Charge employees parking fees.	Could lower morale and/or further reduce the college's ability to attract adjunct faculty.
34. FEES: Add/increase rental facility fees.	Minimal fiscal impact.
35. FUND-RAISING: Task president with becoming fundraiser in chief.	Relevant to "Obtain extramural funding."
36. FUND-RAISING/ FOUNDATION: Fund raise among alumni.	Relevant to "Obtain extramural funding."
37. FUND-RAISING/ FOUNDATION: Write or provide training to write grants.	Relevant to "Obtain extramural funding."
38. FUND-RAISING/ FOUNDATION: Create funding development plan.	Relevant to "Obtain extramural funding."
39. FUND-RAISING/ FOUNDATION: Cultivate donors.	Relevant to "Obtain extramural funding."
40. FUND-RAISING/ FOUNDATION: Cultivate sponsorships.	Relevant to "Obtain extramural funding."
41. Create outreach task force.	Relevant to "Create and implement a significant marketing plan."
42. Serve as a satellite campus to other colleges/universities.	Relevant to "Create opportunities to partner with public and private organizations."
43. Increase ticket prices for events.	Minimal fiscal impact.
44. PARTNERSHIP: Partner with local businesses.	Relevant to "Create opportunities to partner with public and private organizations."
45. PARTNERSHIP: Explore Auto Museum possibilities.	Relevant to "Create opportunities to partner with public and private organizations."
46. PARTNERSHIP: Partner with concerts, athletic events.	Relevant to "Create opportunities to partner with public and private organizations."
47. PARTNERSHIP: Partner with universities.	Relevant to "Create opportunities to partner with public and private organizations."

48. PARTNERSHIP: Have a Business office that can provide conference facility to local businesses	Relevant to "Create opportunities to partner with public and private organizations."
49. PARTNERSHIP: MPC host, sharing costs with partner organizations, (i.e. arts groups, business groups, other schools), summer events to bring tourists and tourist dollars to campus (for example, a regionally-focused arts festival, speakers series, food fests, ethnic festivals, etc.).	Relevant to "Create opportunities to partner with public and private organizations."
50. Sell ads to include in schedules	Minimal fiscal impact.
51. Create student/revenue-generating events (e.g. benefit for the college to include dinner made by culinary students, show created by student actors, set designers, etc.).	Minimal fiscal impact.
52. Sell thin client equipment.	May still have some use. Equipment dated; has little worth off-site.
53. TECH: Use Unix-based system rather than Microsoft servers.	Relevant to "Improve institutional efficiencies."
54. TECH: Use online tools to accomplish tasks more efficiently.	Relevant to "Improve institutional efficiencies."
55. Sell Ft. Ord property.	Not legal. Agreement stipulates property will be used for educational purposes. Can be given away but not sold.